

Frequently Asked Questions on “Super-Efficient BLDC Fan Program”

1. What is “Super Energy Efficient BLDC Ceiling Fan Program”?

It is the latest Demand Side Management [DSM] scheme that Tata Power-DDL has brought for its customers. Under this scheme, Super-Efficient Fans (consuming just 28W) are being offered at attractive discounted price (upto 40% on MRP) to Tata Power-DDL customers.

2. How is Super Energy Efficient Gorilla fans different from normal ceiling fans?

Compared to normal ceiling fans, Gorilla consumes just 1/3 electricity. The mechanism that leads to electricity bill savings is the use of different type of electronic motor called **BLDC motors**.

3. What is the wattage of the Super-Efficient BLDC Fans?

Wattage of the Super-Efficient BLDC Fans is 28 Watts whereas average wattage of old non star rated ceiling fans is around 75 Watts. Hence replacing the non-star rated ceiling fan with Super-Efficient BLDC Fans would result in savings to the tune of 63%. Even the conventional BEE 5 star rated ceiling fans available in the market consume 50 Watts of Power.

4. How can we avail the scheme?

Any Tata Power-DDL customer can avail the scheme. Fans can be purchased through two modes:-

- a. **Offline:** Customer can visit any nearby district customer care center and buy the fans by showing their latest Electricity Bill or any authorized Identity proof (ID proof)
- b. **Online:** Click on the Registration link of Atomberg available on Tata Power-DDL website (<http://www.tatapower-ddl.com>), register yourself and buy fan after online payment. Fans will be delivered at home in case of online purchase
Atomberg Website Link : <https://atomberg.com/consumer-registration/>

5. What is the price of the fans?

- Price* of fans when purchased through offline mode from any of the counters at TATA Power-DDL's District Customer Care Center is Rs. 2,200 per unit
- Price* of fans when purchased online is Rs. 2,300 per unit (home delivery service included)
**Inclusive of all taxes*

6. How do you take care of service?

3 years onsite warranty is provided under the scheme.

Helpline number for any performance and warranty related issues: 022-65352777

7. What are the salient features of the fans that make it better than its competitors?

- Power consumption : 28 W
- Super Energy Efficient BLDC motor
- Smart Remote control along with Sleep mode and Timer Mode
- Runs 3 times longer on inverter
- 3 years on-site warranty
- Discount up to 40% on MRP
- Available in 3 color variants (White, Brown, Ivory)

8. What will happen if the remote is lost?

In the event of the remote getting lost, replacement remotes can be bought on payment of a price of Rs 150 per remote from Atomberg website.

9. Can a single remote be used to control all the fans?

Yes.

10. What are the conditions required to claim the replacement warranty?

There are 2 main conditions:

- a) The body of the fan must not have been opened
- b) The bill of purchase has to be produced by the customer

11. What is the Wattage at the every step of speed?

- 1st Speed- 6 Watts
- 2nd Speed- 10 Watts
- 3rd Speed- 14 Watts
- 4th Speed- 19 Watts
- 5th Speed- 28 Watts

Disclaimer: *Atomberg Technologies Pvt. Ltd. shall be sole responsible for the performance and warranty service of the BLDC ceiling fan distributed under "Super Energy Efficient Ceiling Fan Program".*

To purchase the fans online, click on the link given below:-

<https://atomberg.com/consumer-registration/>