



Download  
My Tata Power App  
from Google Play Store or Apple Store



October '2024

## Tata Power-DDL Honored at ISGAN Awards of Excellence 2024

The Behavioural Demand Response (BDR) program, pioneered by Tata Power-DDL, is India's first large-scale initiative to manage peak electricity demand through voluntary customer engagement. Tata Power-DDL's project, "Enhancing Grid Resilience through End-User **Behavioural Demand Response**," has received prestigious **ISGAN Awards of Excellence, 2024**. This recognition, under the theme "Flexibility for Grid Resilience," highlights our commitment to innovative energy solutions. The International Smart Grids Action Network (ISGAN) awarded this honour in collaboration with the Global Smart Energy Federation (GSEF), recognizing projects that advance the flexibility, resilience, and sustainability of power grids worldwide. The Behavioural Demand Response (BDR) program, pioneered by Tata Power-DDL, is India's first large-scale initiative to manage peak electricity demand through voluntary customer engagement. Engaging over 100,000 customers, this program encourages users to optimize their energy consumption, making a notable impact on peak demand management. By empowering consumers to adjust their usage patterns, Tata Power-DDL is driving a cultural shift toward conscious and responsible energy use, reducing the load on the grid while supporting India's clean energy transition.



## Workshops on Rooftop Solar

Village Customer Group organized a series of Solar Rooftop workshops at different locations in Oct'24. 19 Solar workshops, sports and cultural events were conducted touching more than 1200 customers who were sensitized about the Solar Rooftop and PM Surya Ghar Muft Bijli Yojna scheme.

In a new initiative, VCG and EAC groups conducted Solar workshops at the EAC settlement camps. 3 awareness sessions were conducted on Solar Rooftop during settlement camps. Customers who came for settlement were sensitized for Solar connections. Vendors of solar panels were also present in the camps for providing more clarification to the customers.



Now offering  
**VIRTUAL  
CONNECT**



To Schedule your  
Appointment online!

[CLICK HERE](#)

**ARJAN**  
By the Earth a Favor, By a Power Star

**TATA POWER-DDL**  
Towards a Greener Tomorrow

## Exciting Festive Offers on LED Lightings

Exclusive deals to light up your home this festive season!

### Crompton

LED BULB	9W - ₹ 50
	12W - ₹ 90
TUBE LIGHT	20W - ₹ 120

### SURYA

LED BULB	10W - ₹ 60
	12W - ₹ 90
TUBE LIGHT	20W - ₹ 130

**Festive Offer!**

Enjoy Upto  
**82% Discount**

BUY ANY 10 SURYA  
LIGHTING PRODUCTS AND  
GET A LED BULB WORTH  
**₹ 60 FREE!**

TO AVAIL THE OFFERS, VISIT THE NEAREST TATA POWER-DDL CUSTOMER CARE CENTRE

Energy Efficient  
Products



## Applying for a New Electricity Connection?

Visit our Customer Care Centre, with your Documents, for Request Registration

[Click to know the Location of our Customer Care Centres](#)

Working Time

Mon – Friday: 9.30 AM – 5.30 PM  
Saturday: 9.30 AM – 1.00 PM

Our team is here to assist you!  
Fast, easy, and hassle-free services



24 HOURS SAMPARK KENDRA  
**19124** Toll Free Number



# Use Rooftop Solar Save Climate

Avail Government Scheme and Save Electricity Bills



## Subsidy on installation by Central Govt.

Plant Capacity	Applicable Subsidy by Central Government
1kW	₹ 30,000/-
2kW	₹ 60,000/-
3kW to 10kW	₹ 78,000/-

## Generation Based Incentive (GBI) by State Govt.

Type of Consumer	Monthly GBI (INR per kWh) by State Government
Residential: Maximum upto 3kW	₹ 3
Residential: 4kW to 10kW	₹ 2
Capital Subsidy for Residential Customers ₹ 2000/- per kW upto maximum of ₹ 10,000/-	

## Estimated Payback Period Considering 3 kW Sanctioned Load

Solar Plant Size	Basic Solar Plant Installation Cost*	Govt. Subsidy on Solar Plant Installation		Installation Cost after Govt. Subsidies (A)	Estimated Yearly Savings		Total yearly Savings (B)	Estimated Payback Period* (A/B)
		Central Govt	State Govt.		State Govt Monthly Generation Based Incentive @Rs 3/- per solar unit#	Delhi Govt Subsidy on Unit Slab**		
1 kWp	₹ 60,000/-	₹ 30000/-	₹ 2,000/-	₹ 28,000/-	₹ 3240/-	₹ 9600/-	₹ 12,840/-	2.2 Years
2 kWp	₹ 1,20,000/-	₹ 60000/-	₹ 4,000/-	₹ 56,000/-	₹ 6480/-	₹ 9600/-	₹ 16,080/-	3.5 Years
3 kWp	₹ 1,80,000/-	₹ 78000/-	₹ 6,000/-	₹ 96,000/-	₹ 9720/-	₹ 9600/-	₹ 19,320/-	5 Years

\* The costs provided in this leaflet are estimated. Actual costs may vary based on factors such as sanctioned load, consumption and solar capacity etc.

\*\* In case the monthly consumed units fall under Delhi Govt Residential Subsidy Slab per month.(0 to 200 units & 201 to 400 units)

# Considering yearly solar generation of 1080 units for 1kWp Solar Plant. (₹ 3 (GBI) x 1080 Units= ₹ 3240) subject to regular maintenance and degradation of plant.

## Energy Independence

**Generate and Save electricity for 25 years** (Standard life span of Solar Plant) After completion of payback period the units generated by the plant will be dedicated savings for rest of the solar plant life span.

### Space required for 1KWP Rooftop Solar Plant

1 kWp rooftop solar system requires 10 sq. meters of shadow-free area, during a sunny day 1kWp can generate on an average 3-4 units of electricity.



For more details from TATA Power-DDL call **19124** / to register visit [www.pmsuryaghar.gov.in](http://www.pmsuryaghar.gov.in)

\*T&C apply. The values are on current market estimations/subject to change as per notifications from competent authorities



Send in your feedback through feedback section on our website [www.tatapower-ddl.com](http://www.tatapower-ddl.com)

Report Unethical Incident

Bribe/harassment: [vigilance@tatapower-ddl.com](mailto:vigilance@tatapower-ddl.com)

Issued by Customer Service Department, Tata Power Delhi Distribution Limited (formerly NDPL)

Connect With us on Social Media



24-HOUR SAMPARK KENDRA  
**19124** Toll Free Number

### Disclaimer

This publication is intended for Tata Power-DDL customers and any part thereof shall not be construed as a legal document or be presented in a court of law, forums, and authorities for any purpose whatsoever.

**TATA POWER DELHI DISTRIBUTION LIMITED**  
A Tata Power and Delhi Government Joint Venture

Towards a Greener Tomorrow