



April '2025



## Tata Power-DDL Wins "CX Strategy of the Year" and "Best Contact Centre" Awards

Tata Power–DDL has been conferred with two prestigious honours "CX Strategy of the Year" and "Best Contact Centre"—at the 10th Digital Customer Experience Awards 2025, organized by Gain Skills Business Media on 23<sup>rd</sup> April 2025 in New Delhi.

The "CX Strategy of the Year" award recognizes Tata Power-DDL's visionary implementation of its Customer First Initiatives, reflecting the organization's unwavering commitment to putting customers at the center of what we do. Simultaneously, the "Best Contact Centre" award applauds the exemplary performance and customer-centric excellence demonstrated by our Call Centre Operations, setting new industry benchmarks in service delivery.



### **SAMAVESH Customer Meet**

Tata Power-DDL organized "SAMAVESH" in Rohini district to strengthen engagement with rural customers and creating awareness among village customers.

The event, attended by more than 80 village representatives. Interactive activities encouraged knowledge-sharing and community participation to ensure promotion of Solar Rooftop technology, highlight its long-term benefits, and encourage adoption among village households.

Through SAMAVESH, TPDDL reaffirmed its mission to empower rural customers with cleaner, greener and cost-effective energy choices, while promoting environmental responsibility at the grassroots level.



## Tata Power-DDL introduced Voiceovers for understanding Electricity Bills

In a continued effort to empower its customers, Tata Power-DDL has introduced "Customer Awareness Voiceovers" on key billing components. These voiceovers are available on the Tata Power-DDL website, official YouTube channel and aims to ensure understanding of billing components such as Energy Charges, Fixed Charges, Subsidy, and Slab Benefits among customers.

These new voiceovers have been crafted to break down each component in simple language, offering greater clarity and helping customers in understanding their monthly bills.



# **Applying for a New Electricity Connection?**

Visit our Customer Care Centre, with your Documents, for Request Registration

Click to know the Location of our Customer Care Centres



Our team is here to assist you! Fast, easy, and hassle-free services









Save Energy: Save Environment



To register AC, Geyser, Washing Machine Click here For LED Lighting and Fans, visit our Customer Care Centres

Scan QR to know more about PM - Surva Ghar Yojna



Give your house the gift of free electricity and solar power Be a part of

PM - Surya Ghar: Muft Bijli Yojana







TATA POWER-DDL



### APPLY FOR ENERGY EFFICIENT APPLIANCES\*

5 Star AC, 3 Star LED Bulbs & Tubelights, CGL 5 Star LED Bulbs & Tubelight, **ELCB Scheme & Energy Efficient Motors** 















PAY YOUR TATA POWER-DDL ELECTRICITY BILL THROUGH TATA NEU & EARN 30 NEUCOINS.

1 NeuCoin = ₹1

\*T&C Apply



MobiKwik

Pay your Electricity Bill through MOBIKWIK **UPI** and get Cashback

Offer Valid from April 1, 2025 to June 30, 2025



Send in your feedback through feedback section on our website www.tatapower-ddl.com











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