



**Customer Newsletter** 

Aug 2024



## Independence Day Celebrations at Tata Power DDL

Tata Power – DDL celebrated 78th Independence Day with the spirit of patriotism & pride with its customers. RWA & IWA representatives joined for the said event and were felicitated by Senior leadership team for their support. Such engagements with RWA and IWA acts as an effective channel for two-way communication for sensitizing customers on social factors like energy conservation, Safety & Digital initiatives etc. All RWA's and IWA's wholeheartedly appreciated Tata Power-DDL for its services and expressed their positive sentiments.



## Workshops on Safety and Rooftop Solar

With an aim to increase awareness on Safety and Rooftop Solar among customers, Tata Power-DDL organized two workshops on August 23 and 25, 2024 in Jaunti and Qutubgarh villages.

Over 100 customers from both the villages attended these workshops showing keen interest in Rooftop Solar. The workshop started with the emphasis on Electrical Safety specifically during rainy season. Clarifications were given on the revised Solar policy and the related queries were addressed. The event was attended by Senior Dignitaries of TPDDL. With this workshop, Tata Power-DDL remains committed to supporting the adoption of sustainable energy solutions and empowering its customers.



## **Clean Cooling Program Awareness Session**

Tata Power-DDL organized an awareness session on "Urja Arpan- Clean Cooling Program" on August 23, 2024, in collaboration with the Clinton Health Access Initiative (CHAI) and GreenTree Global (GTG). The event, attended by over 100 RWAs, focused on raising awareness about energy-efficient solutions, aiming to enhance the adoption of energyefficient products for a greener future.

During the event, launch of bilingual Solar flyer was done along with session on Rooftop Solar. OEM partners like Voltas, Godrej, Hitachi, O-General and Bluestar participated and showcased products available in the scheme. All the participants appreciated this initiative of Tata Power-DDL.



Scan QR to know more about PM - Surya Ghar Yojna



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