

TATA Power-DDL's Energy Efficiency Initiative for distribution of Energy Efficient LED Lighting and Other Products for customers

Tata Power-DDL Launches BLDC Fan in association with Halonix



Mr. Dwijadas Basak Chief (Commercial & SIG) launching BLDC Fan on 25th March 2021

Product Description	Offered Price (Rs. / piece)	MRP (Rs. / piece)	Discount of MRP	On-site Warranty (years)	Energy Saving
BEE 5 Star rated 28W BLDC Fan	2,275	3800	40%	2	Up to 70%*

*Considering replacement of conventional non star rated Ceiling fan of 75W.

Salient Features of BLDC Fan

- The BLDC fan is available in two colour variants – White and Brown
- It has an additional feature of a 0.5 Watt LED lamp which can be switched on without operating the fan as a night light.
- Inner rotor BLDC motors have low rotor inertia allowing them to accelerate, decelerate, and reverse direction quickly.
- The motor is manufactured with copper wires that keep your fan from experiencing power surges.
- BLDC motors do not have brushes so they are more reliable and life expectancies as compared to conventional ceiling fans.
- The conventional fan uses an induction motor and typically consumes 70-90 watts. But BLDC fan, on the other hand, can reduce power consumption by up to 70%.
- Featured to be working at a consistent speed from 130 -260 volts AC, it produces smooth operation and high air delivery of 230 CMM.
- The BLDC fan comes with all function smart remote control.
- Every Residential, Commercial, Industrial Customer of TATA Power-DDL is eligible to get the EEP under this Scheme.
- Customers can avail the products at upfront cost, there is no EMI provision.
- Customers can purchase any numbers of Energy Efficient Product under this scheme.
- Halonix shall be solely responsible for the performance and warranty service of the BLDC Fan distributed under the Scheme.

Tata Power-DDL Launches Anti-Bac LED bulb in association with Crompton



Mr. Dwijadas Basak Chief (Commercial & SIG) launching Anti-Bac LED bulb on 25th Jan' 2021

Anti-Bac LED Bulb

Product Description	Offered Price (Rs. / piece)	Tentative MRP (Rs. / piece)	% less w.r.t MRP	Warranty (in years)	Replacing Conventional Appliances	% Energy Saving
Anti-Bac LED Bulb 9 watt	85	190	55%	1	60W Incandescent / 14W CFL Bulb	Up to 85% / 36%

Salient Features of the Anti-Bac Bulb:

- Promotes Health and Environment friendliness.
- Anti-Bac LED bulb works on the concept of how light can kill germs, depending on the wavelength at which it is emitted.
- Provides continuous microbial disinfection with visible light.
- It is also recommended by The Indian Medical Association.
- One switch to kill up to 85% germs.

Tata Power-DDL Launches LED bulb and Tube Light in association with Crompton



Mr Sanjay Banga (CEO of Tata Power-DDL) launching 5 star LED bulb & tube light on Feb'2019

Other Product Description	Offered Price (Rs. / piece)	Tentative MRP (Rs. / piece)	% less w.r.t MRP	Warranty (in years)	Replacing Conventional Appliances	%Energy Saving
LED Bulb 10 watt	120	285	58%	1	60W Incandescent / 14W CFL Bulb	Up to 85% / 36%
LED Tube light 20 watt	210	600	65%	1	T12 / T8 Fluorescent Tube light	Up to 56%

Salient Features of the Program:

- Customer can purchase BEE 5 star rated energy efficient LED bulbs and Tube lights available at discounted price.
- These EEP (Energy Efficient Product) save up-to 50% of energy.
- Every Residential, Commercial, Industrial Customer of TATA Power-DDL is eligible to get the EEP under this Scheme.
- Customers can avail the products at upfront cost, there is no EMI provision
- CGCEL shall be solely responsible for the performance and warranty service of the LED bulbs and Tube light distributed under the Scheme.

Tata Power-DDL has tied up with Energy Efficiency Services Limited (EESL) for UJALA scheme



Mr. Praveer Sinha (CEO & MD) launching UJALA Scheme on February 7, 2017

Offer with product description under the Scheme:-

Product Description	Offered Price in Ujala (Rs. / piece)	Tentative Market Price (Rs. / piece)	% less w.r.t Market price	Warranty (in years)	Replacing Conventional Appliances	% Energy Saving
LED Bulb 9 watt	70	104	33%	1	60W Incandescent / 14W CFL Bulb	Up to 85% / 36%
LED Tubelight 20 watt	220	600	63%	1	T12 / T8 Fluorescent Tube light	Up to 56%

Salient Features of the Program:

- Products to be offered at a special price.
- Every Residential, Commercial, Industrial customer of TATA Power-DDL is eligible to get the LED bulbs and Tube lights under this Scheme.
- Customer needs to show Electricity bill copy or any ID Proof (Aadhaar Card, Voter ID Card, Driving License, Passport, PAN card.)
- Customers can avail the products at upfront cost, there is no EMI provision
- Customers can purchase any numbers of Energy Efficient Product under this scheme.
- Energy Efficiency Services Limited (EESL) shall be solely responsible for the performance and warranty service of the LED bulbs and Tube light distributed under this Scheme.

Please Note:

Customers can get these Energy Efficient Products through TATA Power- DDLs Energy Efficient Products Sales counters between 10.00 am to 3.00 p.m from Monday to Friday and 10:00 am to 12.00 pm on Saturday.

District Wise Locations for Energy Efficient Products Sales Counter	
DISTRICT	ADDRESS
Moti Nagar	District Office Building, 33KVA Grid, Inder Puri, Behind Pusa Institute, Delhi.
	Contact No. 9560742397
Model Town	District Office Building, Gopal Nagar, Near Azadpur Flyover
	Contact No. 9818827985
Keshavpuram	Location 1: CENCARE Building, Opp.C 2 Block, Lawrence Road, Keshav Puram, Delhi 110035
	Location 2: District Office Building, Near Laxmi Bai College, Phase - 3, Ashok Vihar, Delhi.
	Contact No. 9560293215
Civil lines	District Office Building, Hudson Lines, Civil Line, Delhi.
	Contact No. 9711442111
Kirari	District Office Building, Sec 22, Pkt-1, Rohini opp Lakhi Ram Park Nr Rg-22 Grid, Delhi.
	Contact No. 9891623805
Mangolpuri	District Office Building, Mangolpuri Industrial Area Phase-1, Mangolpuri Delhi.
	Contact No. 9718205003
Pitampura	District Office Building, GP-6 Block, Pitampura, Delhi.
	Contact No. 9958500120
Rohini	District Office Building, Sector-3, Shakti Deep Building, Rohini, Delhi.
	Contact No. 8595756048
Shalimar Bagh	District Office Building, 33 Kv Grid Sub Station, Near Jaspal Kaur Public School, Shalimar Bagh, Delhi.
	Contact No. 9910991879
Badli	District Office Building, DSIDC Gate No-5, Badli Ind. Area, Near MTNL Office, Delhi.
	Contact No. 8860860373
Narela	District Office Building, Bawana Road, Near Fire Brigade Office, Narela, Delhi.
	Contact No. 9716111222
Bawana	District Office Building, Main Road Bawana, Near Aditi Girls College, Bawana, Delhi.
	Contact No. 9717789903