



TATA Power-DDL’s Energy Efficiency Initiative for distribution of Energy Efficient LED Lighting and Other Products for customers

TATA Power-DDL Launches BLDC Fan in association with Crompton



Mr. Dwijadas Basak Chief (Commercial & SIG) launching BLDC Fan on 1st July 2021

Product Description	Offered Price (Rs. / piece)	MRP (Rs. / piece)	Discount of MRP (%)	On-site Warranty (years)	Energy Saving
BEE 5 Star rated 35W BLDC Fan*	3,220	4,480	20%	5	Up to 50%**

*Doorstep delivery is not available under this Scheme.

*Customer has to provide Coupon, given along with fan for free installation.

**Considering replacement of conventional non star rated Ceiling fan of 75W.

Salient Features of Crompton BLDC Fan

- The BLDC fan is available in two models - Energion- Nstar and Energion- HS.
- Both the models of BLDC fan are available in the colour range of Lustre Brown, Opal White, and Ivory.
- Remote operated with intelligent memory and sleep well timer function.
- Featured to be working at a wide voltage range (90V-300V). It produces smooth operation and has superior air delivery.
- BLDC motors do not have brushes so they are more reliable and life expectancies as compared to conventional ceiling fans.
- Every Residential, Commercial, Industrial Customer of TATA Power-DDL is eligible to get the EEP under this Scheme.
- Customers can avail the products at upfront cost, there is no EMI provision.
- Customers can purchase any numbers of Energy Efficient Product under this scheme.
- Crompton shall be solely responsible for the performance and warranty service of the BLDC Fan distributed under the Scheme.

TATA Power-DDL Launches BLDC Fan in association with Halonix



Mr. Dwijadas Basak Chief (Commercial & SIG) launching BLDC Fan on 25th March 2021

Product Description	Offered Price (Rs. / piece)	MRP (Rs. / piece)	Discount of MRP (%)	On-site Warranty (years)	Energy Saving
BEE 5 Star rated 28W BLDC Fan*	2,375	4,000	40%	2	Up to 70%**

*The price with doorstep delivery is Rs. 2,525.

*The price with delivery & installation is Rs. 2,625.

*Total Price including old fan buy back value plus delivery & Installation is Rs. 2,525.

**Considering replacement of conventional non star rated Ceiling fan of 75W.

Salient Features of Halonix BLDC Fan

- The BLDC fan is available in two colour variants – White and Brown
- It has an additional feature of a 0.5 Watt LED lamp which can be switched on without operating the fan as a night light.
- Inner rotor BLDC motors have low rotor inertia allowing them to accelerate, decelerate, and reverse direction quickly.
- The motor is manufactured with copper wires that keep your fan from experiencing power surges.
- BLDC motors do not have brushes so they are more reliable and life expectancies as compared to conventional ceiling fans.
- The conventional fan uses an induction motor and typically consumes 70-90 watts. But BLDC fan, on the other hand, can reduce power consumption by up to 70%.
- Featured to be working at a consistent speed from 130 -260 volts AC, it produces smooth operation and high air delivery of 230 CMM.
- The sweep size of the BLDC fan is 1200 mm.
- The BLDC fan comes with all function smart remote control.
- Every Residential, Commercial, Industrial Customer of TATA Power-DDL is eligible to get the EEP under this Scheme.
- Customers can avail the products at upfront cost, there is no EMI provision.



- Customers can book online and can get the delivery of BLDC fans by visiting <https://www.tatapower-ddl.com/dsmportal/applyacscheme.aspx>
- Halonix shall be solely responsible for the performance and warranty service of the BLDC Fan distributed under the Scheme.

TATA Power-DDL Launches Anti-Bac LED bulb in association with Crompton



Mr. Dwijadas Basak Chief (Commercial & SIG) launching Anti-Bac LED bulb on 25th Jan’ 2021

Anti-Bac LED Bulb

Product Description	Offered Price (Rs. / piece)	Tentative MRP (Rs. / piece)	Discount of MRP (%)	Warranty (in years)	Replacing Conventional Appliances	% Energy Saving
Anti-Bac LED Bulb 9 watt	85	190	55%	1.5	60W Incandescent / 14W CFL Bulb	Up to 85% / 36%

Salient Features of the Anti-Bac Bulb:

- Promotes Health and Environment friendliness.
- Anti-Bac LED bulb works on the concept of how light can kill germs, depending on the wavelength at which it is emitted.
- Provides continuous microbial disinfection with visible light.
- It is also recommended by The Indian Medical Association.
- One switch to kill up to 85% germs.

TATA Power-DDL Launches LED bulb and Tube Light in association with Crompton



Mr Sanjay Banga (CEO of TATA Power-DDL) launching 5 star LED bulb & tube light on Feb'2019

Other Product Description	Offered Price (Rs. / piece)	Tentative MRP (Rs. / piece)	Discount of MRP (%)	Warranty (in years)	Replacing Conventional Appliances	%Energy Saving
LED Bulb 10 watt	120	285	58%	1.5	60W Incandescent / 14W CFL Bulb	Up to 85% / 36%
LED Tube light 20 watt	210	600	65%	1.5	T12 / T8 Fluorescent Tube light	Up to 56%

Salient Features of the Program:

- Customer can purchase BEE 5 star rated energy efficient LED bulbs and Tube lights available at discounted price.
- Every Residential, Commercial, Industrial Customer of TATA Power-DDL is eligible to get the EEP under this Scheme.
- Customers can avail the products at upfront cost, there is no EMI provision
- CGCEL shall be solely responsible for the performance and warranty service of the LED bulbs and Tube light distributed under the Scheme.

TATA Power-DDL has tied up with Energy Efficiency Services Limited (EESL) for UJALA scheme



Mr. Praveer Sinha (CEO & MD) launching UJALA Scheme on February 7, 2017

Offer with product description under the Scheme:-

Product Description	Offered Price in Ujala (Rs. / piece)	Tentative Market Price (Rs. / piece)	Discount of MRP (%)	Warranty (in years)	Replacing Conventional Appliances	Energy Saving
LED Bulb 9 watt	70	70	-	1	60W Incandescent / 14W CFL Bulb	Up to 85% / 36%

Salient Features of the Program:

- Products to be offered at a special price.
- Every Residential, Commercial, Industrial customer of TATA Power-DDL is eligible to get the LED bulbs and Tube lights under this Scheme.
- Customer needs to show Electricity bill copy or any ID Proof (Aadhaar Card, Voter ID Card, Driving License, Passport, PAN card.)
- Customers can avail the products at upfront cost, there is no EMI provision
- Customers can purchase any numbers of Energy Efficient Product under this scheme.
- Energy Efficiency Services Limited (EESL) shall be solely responsible for the performance and warranty service of the LED bulbs and Tube light distributed under this Scheme.

Please Note:

Customers can get these Energy Efficient Products through TATA Power- DDLs Energy Efficient Products Sales counters between 10.00 am to 3.00 pm. from Monday to Friday and 10:00 am to 12.00 pm on Saturday.

[Click Here](#) to view locations of TATA Power- DDLs Energy Efficient Products Sales Counters