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# Sampark

Key Consumer Group Newsletter

April'21



Roshni  
Tata Power-DDL's Corporate Mascot

Dear Customer,

We request you to follow all safety measures against Covid-19 and avail our online services.

<b>Website</b> <a href="http://www.tatapower-ddl.com">www.tatapower-ddl.com</a>	<b>Mobile App</b> TPDDL Connect	<b>SAMVAAD App</b>
<b>EMAIL:</b> <a href="mailto:customercare@tatapower-ddl.com">customercare@tatapower-ddl.com</a>		
<b>PUSH—PULL SMS</b> 56070	<b>WhatsApp</b> 7303482071	<b>Chatbot</b> ROSHNI
<b>Sampark Kendra:</b> 19124 (Outside Delhi: 1800-208-9124)		



**Complete Protection = Vaccine + Precaution  
(Mask + Washing Hands + Social Distancing)**

Get vaccinated.



Wear a mask.



Stay 6 feet from others,  
and avoid crowds.



Wash  
hands often.



## #Powering Fight Against Corona > Go Digital

Go digital and use our online services.  
Stay home and help save lives.  
Your support and patience keeps us going in  
**#PoweringFightAgainstCorona**  
For more info visit our website [www.tatapower-ddl.com](http://www.tatapower-ddl.com),  
TPDDL Connect App.



## Tata Power-DDL launches Super Efficient BLDC Ceiling Fans



Tata Power-DDL launched super energy efficient ceiling fan on 25th March'21 in collaboration with Halonix Technologies Pvt. Ltd. at heavily discounted price with 2 year warranty. This fan saves up to 70% energy, has a 0.5W LED lamp, smart remote control and reverse function mode for winters. The event was graced by senior officials of Tata Power-DDL and Halonix Technologies Pvt. Ltd. and esteemed customers. For more information contact your Key Account Manager.

## SPECIAL OFFERS & SCHEMES FOR CUSTOMERS

### Beat the Heat With Us !!

Tata Power-DDL in association with Voltas and Sharp is providing discount based scheme for purchasing New AC and Replacement Scheme for Old AC for all its customers.

Exclusive Discount up to 47% on MRP  
Hurry Up and grab the exciting deal!

**For more information visit our website [www.tatapower-ddl.com](http://www.tatapower-ddl.com)**



**VOLTAS ADASTAR**

**EXCLUSIVE OFFER FOR TATA POWER-DDL CUSTOMERS.**  
Buy a Voltas 5 Star-rated Inverter AC and save upto 48%\*. Exchange scheme is also available.

Tata Power-DDL has re-launched Air Conditioner Scheme  
Buy new 5 Star rated Inverter AC or Replace you existing 2-3 Star rated AC with a 5 Star rated AC.

## National Fire Service Week (14<sup>th</sup> to 20<sup>th</sup> April 2021)



Tata Power-DDL emphasizes on maintaining a robust fire protection system with adoption of new technologies and system to scale down fire hazard and ensure safety of all. We request our customers to ensure safety through regular checking of internal wiring at the premises as this can lead to fire. To avoid fire incidents, be vigilant and take fire safety measures like installing fire fighting equipment, organizing mock drills and spreading awareness.

## World Earth Day Celebration with Customers



Tata Power-DDL organized a campaign to encourage customers for exhibiting support towards environment protection on World Earth Day, 22 April'21.

The campaign encouraged RWA members to participate and promote others to take pledge on the Earth Day to protect our mother nature.

Various activities such as poster designing and tree plantation were shared through social media by our customers.

## Go Green Go Solar

Tata Power-DDL has provided its industrial and commercial customers with an opportunity to save energy and reduce their electricity bills by installing solar panels at their premises.

\*For more details contact your Key Account Manager



### TATA POWER-DDL TO FACILITATE THE COMPLETE PACKAGE FROM CONCEPT TO COMMISSIONING

Tentative Benefit from Plant :Capacity-50 KW (Minimum Shadow Free Area:-120 Square feet per KW)\*

Expected Investment = Rs. 2150000 (Plant Cost may vary as per its capacity)

Estimated Annual Generation 60,000 units

Customer Category	Commercial	Industrial
Average Retail Tariff (INR) (Including surcharge + tax)	12.25	10.89
Expected Annual Saving (INR)	7,35,000	6,53,400
Tentative Payback Period (without incentives)	3-4 Years	3-4 Years
Life of Plant (Year)	25 Years	

## Tata Volunteering Week - 15 celebration with Customers



Tata Power-DDL organized a special virtual awareness session on “Adapting to New Normal & Vaccination Drive” with support of Health Department.

The sessions were organized both physically and virtually with all safety norms, 500 plus customers & employees attended the sessions and their queries were answered very patiently by the doctors. Also tree plantation and Vaccination Drive pictures were taken with support from RWA members from all Districts.

## Tip of the Month

“Dear Customer, to avoid fire incidents, be vigilant and take fire safety measures like installing firefighting equipment, organizing mock drills etc.” For more info contact your Key Account Manager.



Send in your feedback through feedback section on our website [www.tatapower-ddl.com](http://www.tatapower-ddl.com)

Report Unethical Incident



Bribe/harassment : [vigilance@tatapower-ddl.com](mailto:vigilance@tatapower-ddl.com)

Issued by Customer Service Department, Tata Power Delhi Distribution Limited

Connect With us on Social Media



24-HOUR SAMPARK KENDRA  
19124 Toll Free Number



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