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Sampark

Key Consumer Group Newsletter

May'21



Roshni
Tata Power-DDL's Corporate Mascot

Dear Customer,

We request you to follow all safety measures against Covid-19 and avail our online services.

Website www.tatapower-ddl.com	Mobile App TPDDL Connect	SAMVAAD App
EMAIL: customercare@tatapower-ddl.com		
PUSH—PULL SMS 56070	WhatsApp 7303482071	Chatbot ROSHNI
Sampark Kendra: 19124 (Outside Delhi: 1800-208-9124)		



MAKE LIFE EASIER – STOP PAPER BILL & OPT FOR E-BILL

In today's digital era, E-Bill is a smart and convenient service that offers you the all the benefits equivalent to Paper Bill. Paper Bill do provide benefits including tangible payment reminders, easy record keeping, and a natural touch point for customer communication. Here are few reasons why you should Stop Paper Bill and Opt for E-Bill.

Enhanced Security



E-Bill reduces the risk of lost statements and identity frauds, as no third party is involved.

Environment Friendly: Reduce Carbon Footprint



Switching to E-Bill can help us take a step toward to greater environmental sustainability. It also helps in reducing unwanted paper waste.

Faster Operation and Payments



E-Bills are delivered instantly. Giving enough time to customers for making the payment with a variety of Online payment options.

Ensure Safety with Contact less E-Bills



Eliminate chances of virus spreads, as E-Bill ensures contact less delivery of bills for safety

For more details login to our website www.tatapower-ddl.com

Tata Power-DDL launched Super Efficient BLDC Ceiling Fans



Tata Power-DDL launched super energy efficient ceiling fan on 25th March'21 in collaboration with Halonix Technologies Pvt. Ltd. at heavily discounted price with 2 year warranty. This fan saves up to 70% energy, has a 0.5W LED lamp, smart remote control and reverse function mode for winters.

The event was graced by senior officials of Tata Power-DDL and Halonix Technologies Pvt. Ltd. and esteemed customers. For more information contact your Key Account Manager.

SPECIAL OFFERS & SCHEMES FOR CUSTOMERS

Beat the Heat With Us !!

Tata Power-DDL in association with Voltas and Sharp is providing discount based scheme for purchasing New AC and Replacement Scheme for Old AC for all its customers.

Exclusive Discount up to 47% on MRP.

Hurry Up and grab the exciting deal!



For more information visit our website www.tatapower-ddl.com



Tata Power-DDL has re-launched Air Conditioner Scheme

Buy new 5 Star rated Inverter AC or Replace you existing 2-3 Star rated AC with a 5 Star rated AC.

Tata Power-DDL introduced “eZ Home”- Home Automation Devices

Tata Power-DDL has introduced a new Home Automation device “eZ Home”, under affordable price to give best of convenience and Luxury to its customers for using the electrical points/equipments. With the use of Home Automation device customers can operate, schedule, manage electrical equipment’s remotely. This shall avoid multiple touching of switches and reduce the risk of spreading of infection along with multiple other features. The range of Home Automation products consist of smart switches, touch panel and converters. The products have been launched with introductory offer for customers.

For more details contact respective Key Account Managers.



World Earth Day Celebration with Customers

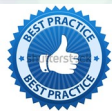
Tata Power-DDL organized a campaign to encourage customers for exhibiting support towards environment protection on World Earth Day, 22 April'21.

The campaign encouraged RWA members to participate and promote others to take pledge on the Earth Day to protect our mother nature.

Various activities such as poster designing and tree plantation were shared through social media by our customers.



Let's Spread The Goodness... Share Your Best Practices



In order to promote the culture of Energy Conservation, Safety, Digitalization and Quality across, Team KCG has launched a unique initiative “Let’s Spread The Goodness... Share Your Best / unique practice” for Industrial and Commercial customers. Under the initiative, a particular set of industry /commercial establishment shall be selected at a certain frequency and nominations shall be sought from them to share their best practices on underlined aspects. Key intent behind launching the initiative is to reward the best entries and to share the best practices with all so that the same may get replicated. The names of the winners include Prabhu Dayal Public School and Vikas Bharti Public School.

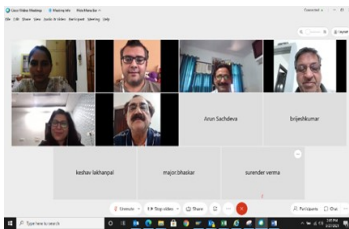
Virtual Industrial Welfare Association Meet

In an endeavor to stay connected during this ongoing pandemic, Team KCG organized a virtual meeting with its Industrial customers of Town Circle on May'27,2021.

During the Meet, customers were imparted awareness on the new initiatives taken by team HRB & KCG. Also the team shared session on Home Automation and Industrial Safety.

Further information regarding measures being taken up in field to enhance reliability and safety of supply were shared. The participant members appreciated the initiatives taken up measures taken by Tata Power DDL to enhance reliability and quality of supply.

The customers expressed their wholehearted appreciation for such proactive initiative and exemplary services.



Stay Safe, Stay Indoors!
Easy opt-in for e-bill available through WhatsApp now!

To opt, just give us a missed call through your registered mobile no. on our WhatsApp no.

7303482071
and get your bill.

Tip of the Month

“To opt for e-bill via WhatsApp, Give a missed call from your registered mobile number on our WhatsApp number- 7303482071. For more information contact your Key Account Manager.”



Send in your feedback through feedback section on our website www.tatapower-ddl.com

Report Unethical Incident



Bribe/harassment : vigilance@tatapower-ddl.com

Issued by Customer Service Department, Tata Power Delhi Distribution Limited

Connect With us on Social Media



24-HOUR SAMPARK KENDRA
19124 Toll Free Number

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