

June 2019

Blood Donation Camp at Cencare Office, Keshavpuram

On the occasion of World Blood Donor Day, the Social Innovation Group (SIG) organized a Blood Donation Camp in association with the Indian Red Cross Society at Cencare office, Keshavpuram on 17th June, 2019. The camp witnessed registration of 48 donors, wherein 30 units of blood were collected.

Stay healthy to be a Blood Donor!

Environment Day Celebration

On 7th June 2019, Environment Day was celebrated at all our VT Centers & Women Literacy Centers with an objective to sensitize students on the importance of Environment Conservation. Various activities like poster making, best out of waste, and debate sensitization rally were organized wherein beneficiaries participated and showcased their talents. The beneficiaries were awarded with gifts and potted plants with an approach to promote the message on Environment Protection in their society and community. These activities were also organized at our VT Center in BD Locations – Lucknow and Ranchi. The enthusiasm and zeal of beneficiaries made the event a great success.

Let us pledge to contribute our bit to protect our environment!

Screening by Urban Clap at VT Center

Tata Power-DDL is committed to increase the employability among the beneficiaries, thus a screening drive was organised at the VT Center in association with Urban Clap. The beneficiaries received feedback on their performances so that they could meet industry standards and expectations. 17 beneficiaries also got placed in the available job avenues based on their skills.

Avail their services & contribute in their growth!

From the desk of Tata Power

Tata Power launched a nationwide Water Conservation Campaign under its initiative 'Club Enerji' to spread the message of saving water, considering the ongoing Chennai water crisis. Mr. Praveer Sinha, CEO & MD, Tata Power said, "We at Tata Power, through our 'Club Enerji' programs, want to spread the message of water conservation to as many citizens as we can".



"Empowering Women to Empower Society"

~Ms. Geetanjali Tripathi

"There is no chance for the welfare of the world unless the condition of women is improved. It is not possible for a bird to fly on only one wing." - Swami Vivekanand

For the development of any country, it is important that women are promoted in all spheres and there is a strong connection between the economic standing of women and their educational status. The lack of basic education is a big hindrance in the intellectual and economic growth of women. "Women Empowerment" refers to empowering women with education, employment, decision making ability and better health to be able to contribute to an equal and just society. It is a progression of making women economically independent, educated, and socially advanced. SIG through its holistically designed initiatives has been constantly working towards the empowerment of women as our beneficiaries are socially and economically strong to face any challenge that they come across in their personal and social development.

Shining Case Study: Babli



My name is Babli and I reside in C-block Jahangirpuri. I'm a member of a Self Help Group based in Jahangirpuri. To support my husband, I began looking for a job and that is when I came to know about the Jahangirpuri VT Center where I was introduced to the concept of SHG. I enrolled for the same and started taking training in soft toy making. After being trained, I have now started working from my home, taking orders, preparing the products and fulfilling the demands. This has enabled me to earn a monthly income of Rs. 20,000 – Rs. 24,000. I'm financially independent now and contribute to the family income. The financial condition of my family has greatly improved from what it used to be and for this I'm highly indebted to Tata Power-DDL and SAVE.

Quiz Time!

- In which year did Sustainable Development Goals came into effect?
 - 2015
 - 2016
 - 2017
 - 2018
- Full form of UNESCO is _____
- Which news in this newsletter is related to Goal No 8 of SDGs?

Kindly send your responses & queries at Jatin.anand@tatapower-ddl.com & shubham.pahwa@tatapower-ddl.com by 10th July '19

Sustainable Development Goals & Our Activities in June



Editorial Board

Piyush Goyal, Pankaj Kumar Singh, Inakshi Walia, Jatin Anand, Shubham Pahwa & Geetanjali Tripathi (Guest Editor- June)

Quote of the Month:

We make a living by what we get, but we make a life by what we give. - Winston Churchill