

## TATA Power-DDL Launches UJALA Scheme under TATA Power-DDL's DSM Initiative for distribution of Energy Efficient LED Lighting and BEE Five Star Ceiling Fan for customers

**Tata Power Delhi Distribution Limited has tied up with Energy Efficiency Services Limited (EESL) for UJALA scheme**



*Mr. Praveer Sinha (CEO & MD) launching UJALA Scheme on February 7, 2017*

### **Offer with product description under the Scheme:-**

Product Description	Offered Price in Ujala (Rs. / piece)	Tentative Market Price (Rs. / piece)	% less w.r.t Market price	Warranty (in years)	Replacing Conventional Appliances	% Energy Saving
LED Bulb 9 watt	70	150	53%	1	60W Incandescent / 14W CFL Bulb	85% / 36%
LED Tubelight 20 watt	220	650	66%	3	T12 / T8 Fluorescent Tubelight	56%
Five Star Ceiling Fan 50 watt	1110	1800	33%	2	Non Star rated Ceiling Fan 75W	33%

### **Salient Features of the Program:**

- Products to be offered at a special price.
- Every Domestic, Commercial, Industrial and other customers of TATA Power-DDL is eligible to get the LED bulbs, tube lights and BEE 5 star rated ceiling fans under the UJALA Scheme.
- These products can be purchased from the Kiosks/sales counters set up by TATA Power-DDL at all TATA Power-DDL Customer Care Centers during 10.00 am to 3.00 p.m. (Monday to Friday) and 10:00 am to 12.30 pm (Saturday) (and Sunday Closed)
- Customer needs to show any ID Proof (Aadhar Card, Voter ID Card, Driving License, Passport, PAN card, Electricity Bill copy etc.)
- Customers can avail the products at upfront cost, there is no EMI provision
- There is no limitations in numbers for purchasing products under the scheme.
- Energy Efficiency Services Limited (EESL) shall be solely responsible for the performance and warranty service of the LED bulbs, Tubelight and Fans distributed under Ujala Scheme.

### **For any query, please contact:**

Energy Efficiency Services Limited (EESL) customer care number – 1800 180 3580